



Turtle Mountain Press Releases

WESBILD CENTRE - New Name For Greater Vernon Multiplex

03/08/2007

Vernon, British Columbia – Wesbild Holdings Ltd. is pleased to announce that it has accepted an offer from Greater Vernon Services (GVS) for the naming rights of the Greater Vernon Multiplex. The facility will be renamed WESBILD CENTRE at an upcoming ceremony in April, where the entire community will be invited to a free skating session to celebrate this special community occasion. More details for this launch event will be released in late March.

Wesbild, the real estate developer behind both Predator Ridge Resort Community and Turtle Mountain in Vernon, has a demonstrated track record of commitment to the communities in which they work. “We are thrilled to have been granted this opportunity for partnership with Greater Vernon Services and the Multiplex.”, said James Cronk, Vice-President of Marketing & Resort Activities, “When GVS approached us with this opportunity and we learned more about how our sponsorship could benefit the programming that is available to the community, we felt it was very important for us to contribute knowing that our sponsorship would directly benefit the people who live here”.

Greater Vernon Services realized an opportunity to generate revenue for community parks and recreation by securing a public/private partnership. “We are well aware of Wesbild’s commitment to our community with both of their current developments, Turtle Mountain and Predator Ridge. We would like to embrace this relationship with Wesbild and develop future opportunities for the Greater Vernon community through this valuable partnership”, said Mayor Lippert, City of Vernon. “With the World Curling Championships coming later this month, we thought now was a great opportunity to provide value to a sponsor and we are very pleased that Wesbild has made such a long-term commitment”, added Mayor Corner, District of Coldstream and Chair of GVS. The sponsorship is for five years with an additional five year option.

About WESBILD

Wesbild Holdings Limited is a multi-faceted real estate development company who has been working in British Columbia for almost 30 years. Best known for the award-winning master planned community of Westwood Plateau in BC’s Lower Mainland, Wesbild is currently working on three communities – Predator Ridge, a golf resort in Vernon and the host of the 2008 TELUS World Skins Game on June 16th & 17th; Turtle Mountain, where residences feature spectacular views of Okanagan & Swan Lake and downtown Vernon; and Burke Mountain, a sustainable hillside community in Coquitlam, BC.

Wesbild’s approach to its business is centered on community building and the planning, nurturing, shaping, protecting and sustaining of communities and the environments in which they thrive. Regular and meaningful contributions to the community, both financial and via in-kind volunteer time, are key



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components of Wesbild's business approach. Whether it is the planting of over 10,000 trees and the creation of 700 acres of community green space at Westwood Plateau, assisting local stream keeper groups at Burke Mountain, the implementation of leading edge storm water techniques at Turtle Mountain or the Community Links program at Predator Ridge, Wesbild believes in the importance of giving back and supporting the communities in which it works.

For more information about Wesbild please visit www.wesbild.com.